



125 West 55th St
New York, NY 10019

Contract # 26927074 Changes as of: 5/26/2020 at 1:36 PM Version: Current State Version 1
CPE: 6/57/1367 Flight: 9/28/20 - 10/1/20 Station: WFVX Con Type: Spot
Agency: Amplify Media Advertiser: Democratic Congressional Campaign Committee Market: Bangor Total \$: \$6,200.00
222 Ontrario SL Suite Product: Democratic Congressional Campaign Committee Office: CHICAGO Total Spots: 7
600 Chicago, IL 60654 Agency Order #: 9615343 Service: Nielsen Total CPP: \$0.00
Buyer: Obrzul, Barb Primary Demo: Total GRP:
Salesperson: BRIAN LAMONT Assistant: MOESHA WINSTON
312-832-6619 312-832-6616
Separation: Sep:30

Comments: New political issue order for DCCC to start on Tuesday 9/29. NAB form sent via email. Please confirm. Thanks!

#	Day/Time	DP	Program	Rate	Len	9/28 - 10/5			Total Spots	Total \$	CPP*	GRP*
						9/28	10/5					
1	Su 1p-7p		FOX NFL Sunday	\$5,000.00	30	1	0		1	\$5,000.00	\$0.00	0.0
2	7p-7:30p		Last Man Standing	\$175.00	30	0	1		1	\$175.00	\$0.00	0.0
3	7p-7:30p		Last Man Standing	\$175.00	30	3	0		3	\$525.00	\$0.00	0.0
4	Tu-F 7:30p-8p		Last Man Standing (NA Thu 9/27-12/23/18)	\$250.00	30	2	0		2	\$500.00	\$0.00	0.0
TOTALS:						6	1		7	\$6,200.00	\$0.00	0.0



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KATZ TELEVISION
GROUP

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CPE: 6/57/1367		Flight: 9/28/20 - 10/1/20		Station: WFXV	
Agency: Amplify Media		Advertiser: Democratic Congressional Campaign Committee		Market: Bangor	
222 Ontario St Suite 600		Product: Democratic Congressional Campaign Committee		Office: CHICAGO	
Chicago, IL 60654		Agency Order #: 9615343		Service: Nielsen	
		Buyer: Obrzut, Barb		Primary Demo: MOESHA WINSTON	
		Salesperson: 312-832-6619		Assistant: 312-832-6616	
		Separation: Sep:30		Total Spots: 7	
				Total CPP: \$0.00	
				Total GRP:	

Special Instructions	Flighted Tue 9/29 - Mon 10/5
Order Level Comments	
Date/Time	Added by Comment
05/26/20 1:36 PM	BRIAN LAMONT New political issue order for DCCC to start on Tuesday 9/29. NAB form sent via email. Please confirm. Thanks!

Competitive Information			
Market Budget:	\$124,000		
WFXV Share:	5%		
Comment:	share estimated		
	Competitive Unknown		

Daypart Summary			
Day/Time	% Distrib	Spots	GRP
	100%	7	N/A
Total	100%	7	N/A

Monthly Summary			
Month	Spots	Dollars	
2020-Oct	7	\$6,200.00	
Total	7	\$6,200.00	

Transaction History				
Trans	Created/Received	Created by	Status	Spot+ Spot- \$ Chg Contract \$ Comment
Queued for Electronic Contracting	5/26/20 2:12 PM			\$0 \$0
New	5/26/20 1:36 PM	BRIAN LAMONT	New	7 \$6,200.00 \$6,200.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Jacqueline Newman, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Miles King

Agency name: Amplify Media

Address: 222 W Ontario St, STE 600

Contact: Miles King

Phone number: 7737035493

Email: miles.king@amplifymediastrategy.c

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: DCCC

Address: 430 S Capitol St SE, Washington, DC 20003

Contact: Jacqui Newman

Phone number: 8044338568

Email: newman@dccc.org

Station is authorized to announce the time as paid for by such person or entity. DCCC

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Lucinda Guinn, Executive Director
Jacqueline Forte-Mackay, Treasurer
Jacqueline Newman, Secretary

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: TBD

Office(s) sought by such candidate(s) (no acronyms or abbreviations): TBD

Date of election: 11/03/2020

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

TBD

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor **DCCC**

Station Representative

Signature: Jacqui Newman

Digitally signed by Jacqui Newman
Date: 2020.05.04 10:55:33 -04'00'

Signature:

Erik Payne
Erik Payne

Name:

Name:

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☐ Yes ☐ No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

☐

Accepted

☐

Accepted IN PART (e.g., ad not received to determine content)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

Station Call Letters:

WFVX

Date Received/Requested:

5/26/20

Est. #:

Station Location:

Bangor, Maine

Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.